Tuesday, September 15, 2009

Orange County Chapter of the Construction Specifications Institute

CONSTRUCTION PRODUCTS & SERVICES EXPO 2009

Marconi Automotive Museum & Foundation for Kids
1302 Industrial Drive
Tustin, California

***********Exhibit hours are 4:30-7:30 p.m. ***********
Admission to Exhibits Free
Food & Beverages/No Host Bar
Fantastic Door Prizes

Schedule of Events

2:00-4:30 p.m.  Seminars
4:30-7:30 p.m.  Construction Products & Services Expo
5:00-7:00 p.m.  No Host Bar and Served Hors d’ouvres
6:15-7:15 p.m.  Door Prize Drawings (must be present to win)

Parking:  Plenty of Free Valet Parking
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**Committee Chairs**

- Academic Affairs: Trevor Resurreccion, Esq, CSI, CDT  
  (949) 837-8200
- Advertising: Dana Thornburg, CSI  
  (800) 600-6634
- Awards: Gary M. Kehrier, CSI, CDT  
  (949) 589-0997
- Budget: Annette Wren, FCSI, CDT  
  (562) 592-3187
- Certification: David Walsh, AIA, CSI, CCS  
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- Education: Steven Olitsky, CSI, CCS  
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- Golf Tournament: Nancy Goodson, CSI, CDT  
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- Long Range Planning: Mark H. Niese, CSI, CDT  
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- Membership: Dana Thornburg, CSI  
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- Newsletter: Gary M. Kehrier, CSI, CDT  
  (949) 589-0997
- Product Show: Bryan Stanley, CSI  
  (714) 221-5520
- Programs: Pete Thomsen, CSI  
  (951) 737-7447
- Roster: Gregory G. Farinsky, AIA, CSI, CCS  
  (949) 422-4606
- Website: Cheryl Bolotin  
  (562) 592-3187

**ADVERTISING RATES**

- Business Card Size Ad .............................................. $250.00
- Double Card Ad ....................................................... $350.00
- Quarter Page Size Ad ............................................... $450.00

Ads should be submitted as camera ready art. If on disk, the format should be Adobe Illustrator or Photo Shop. To purchase an ad space please contact Dana Thornburg, CSI (800) 600-6634.
The BIG SHOW is coming very soon. The one you have been waiting for a long time to see and be a part of.

It is the Construction Products & Services Expo 2009 on September 15, 2009 at the Marconi Automotive Museum in Tustin!

This show has everything that you are looking for:
• The latest in manufacturers’ products on display for your information.

One more bonus, too, about the education session, you can earn 2 AIA HSW Learning Units and 2 ADA California Architects Board credits!

Our Show Committee is under the leadership of Bryan Stanley who has put together what we think will be our best trade show ever. The specific information on this event is enclosed in this edition of the Orange Peal.

You will really enjoy the Marconi and the opportunity to see many of their cars on display. We will have Gourmet hors d’oeuvres during exhibit hours.

Many people have said that the Orange County Chapter of CSI has the best trade show. Please make plans to set aside part of the day on September 15th to attend and be a part of our Construction Products & Services Expo 2009.

• Be sure to go out of your way to tell a friend or two to make plans to join us for this very special event.
• Be sure to say I did attend and did not miss this great trade show and educational experience.

We hope to see you all at the Marconi Auto Museum on September 15th.

Very truly yours,

Mike Baker
President - OC CSI Chapter
WARNING: If you do not like the truth, stop reading.

The issues set forth in this series for you are from the trenches and another WAKE UP call. The issues are based on my experiences with the good, bad and the ugly in medical facilities and actual care. This is NOT about health care proposals and legislation. Did you read my series on health care in 2008? Did you WAKE UP and seek out the insurance that meets your needs? Have you done your homework about the facilities where you and your loved ones will receive health care? No?

WAKE UP! When an emergency or health crisis occurs, you or your loved one will end up in the facility that the ambulance drives you to unless other arrangements are made. You may end up in the ambulance driver’s choice and need to be moved. In the middle of a crisis is not the time to start figuring out where you will be cared for. Based on my experiences with loved ones, you need a clear mind to reason out the choices of medical care when you are in the middle of a health crisis.

When was the last time you took a tour of your community medical facility? Do you know the accepted facility choices on your insurance plan? What about any long term care facilities? Evaluating and selecting facilities for health care should be part of your life planning experience. It is sad that most ads for life planning are only about insurance and funerals. The choices of facilities and physicians are of the utmost importance! I have news for those of you who think you are set because you “have insurance”. Think - you may have car repair insurance; however, if there are not any appropriate repair shops in sight, where are you going to repair your car? If you believe that your insurance policy alone insures you of proper care, you are in for big trouble!

One of the most important health planning tasks you can do for your family is to investigate your actual community choices of hospitals and care facilities. Research the community facilities where you and your loved ones will receive health care in advance. Take some time and take a look at the choices that are available to you in the community or in the terms of your insurance plan. BEWARE: The lists provided by your insurance carrier are not always accurate. You should question your insurance carrier about the choices in your area. AND, if you cannot tour or enter a facility without significant prior notice, something is wrong. I do not care what the excuse is about security. They are hiding something. Visit at different hours, look around, and use your six senses. Have the choice of health care facilities in a family plan you create and make sure EVERYONE knows locations!

Between June 4 and August 4, 2009, I experienced four hospitals and one long term care facility. It was three good, one
submerge: to be engulfed in or with something

I don’t understand the sudden interest in people entering the workforce. We’ve had them ever since Joe Caveman kicked his kids out of the cave and told them they had to work for a living, and we will have them until we enter the world of Matrix. When I graduated from college - after walking ten miles each day, into the wind, uphill, both ways - I decided where I wanted to work, paid them a visit, filled out an application, and had an interview. The time being the mid-’70s, I then went to the next office on my list, and so on until, three months later, I found a job - and it wasn’t with an architectural firm.

We’re in a similar situation now; lots of empty desks and more applicants than jobs. Is it realistic to expect employers to go out of their way to beg someone to work? Unless you have a very special skill or talent, I’m not sure why they would even in good times, but this year, and for some time to come, it’s not a seller’s market.

From the employer’s perspective, people just out of school - especially architects - aren’t all that valuable. They may have book learnin’, but few have practical knowledge or useful experience. Many years ago, after hiring a couple of people from the local architecture mill, I turned to the Dunwoody Institute, a vo-tech whose graduates were productive within a couple of days. I know, there’s a difference between a “big D” Designer and those who “only” produce drawings. But if you are more concerned about staying in business than getting on the cover of a magazine, you don’t need a lot of Designers. The majority of design firms and contractors are successful because they concentrate on producing good buildings that work, rather than trying to achieve star status.

emerging professionals

What are emerging professionals, and why do we suddenly have them? From what I can tell, they are nothing more or less than recent graduates or other people new to a profession. Do we really need a committee to study this to death and come up with a five-page definition? Isn’t this just a new name for something we’ve always had? I think kids don’t go outside to play enough; turns out they have NDD - nature deficit disorder. Like all good architects, the stacks of paper on my desk are my filing system, and I have one deadline after another. Guess what - after all these years, I just learned that I have SWS - stacking work syndrome. Tired of bad websites? You probably suffer from MRS - mouse rage syndrome. Looking for a job? You’re an emerging professional!

Perhaps all we’re seeing is manifestation of the natural tendency to seek out others in similar situations, which now is aided greatly by the many means of communicating and forming virtual groups. In the good old days, just like today, we hung out
Stop and think for a minute about the last time you stopped and took note of a public monument, statue, or memorial. (Can anyone even name a monument in Los Angeles?) Unless you’ve been to Washington, DC lately, I’m guessing it’s been a while since you’ve even thought about them. Judith Dupre’s new book, “MONUMENTS, America’s History in Art and Memory”, aims to help us see monuments in a new light, to understand how they came to be in the first place, to understand their purposes and importance, and to see how their designs have evolved through history.

Where does one start in the design of a monument? There’s no space program to look to for a design direction, there isn’t a user group whose functional needs have to be addressed, and sometimes even the budget is undefined at the start. On the other hand the site is usually a given and the person or event being commemorated is known. But, unless it’s a straight forward representational “statue”, it’s the designer’s difficult task to determine the appropriate symbolism and then create the physical expression necessary for the monument to be successful. This complexity may explain why some recent monuments have endured so much controversy.

Dupre takes us through the evolution of monuments, from the ancient pyramids and obelisks to the more familiar bronze statues of the late 19th Century, to the Lincoln Monument and the Jefferson Memorial of the 20th Century, to the more recent Vietnam Veterans Memorial, and the Oklahoma City National Memorial. Most of our famous American monuments and memorials are included. Along the way other national historic sites are presented even though these aren’t strictly “monuments” in the conventional sense. In each instance she describes how the monument originated, the important features of the monument and how the monument has been used over its lifetime. Monuments have little in common with one another except they attempt to incorporate a timeless design motif and are made of permanent materials. Recent monuments have struggled with tension between representational and abstract design.

In monuments of the late 20th century and today, Dupree describes the almost impossible environments of conflicting emotions that have frequently faced designers. I think we can all recall the controversy surrounding the Vietnam Veterans Memorial. Reviled by many when its design was introduced in 1981, it is now generally accepted as a masterpiece of abstract, but highly symbolic design. There always seem to be too many opinions, “competing constituencies”, public, private, professional, and personal, to achieve real consensus on a single design. In the hands of an untalented designer, the result can be a pastiche of a monument that lacks design clarity.

The stories of the monuments are supplemented with personal reflections of the author and an interview with one of America’s most important stone cutters. She notes that the
JULY MEETING
Photos by Jerry Foster
ORANGE COUNTY CHAPTER OF THE CONSTRUCTION SPECIFICATIONS INSTITUTE

CONSTRUCTION PRODUCTS & SERVICES EXPO 2009

TUESDAY, SEPTEMBER 15, 2009

MARCONI AUTOMOTIVE MUSEUM AND FOUNDATION FOR KIDS
1302 INDUSTRIAL DRIVE, TUSTIN, CALIFORNIA

ACCESS LAWS, CALIFORNIA BUILDING CODE & ACCESS COMPLIANCE
FREE TECHNICAL PRESENTATION

PRESENTED BY
Greg Izor, AIA, NCARB, CASp

2:00 PM  SESSION ONE: ACCESS LAWS - OVERVIEW  ONE HOUR
Session One will review major access compliance subjects, including ADA / ADAAG, the 2007 California Building Code, understanding “equivalent access,” the CASp and California Law SB 1608.

3:15 PM  SESSION TWO: BETWEEN THE LINES OF CALIFORNIA ACCESS COMPLIANCE, UNDERSTANDING THE 2007 CALIFORNIA BUILDING CODE  ONE HOUR
Session Two will cover the specifics and nuances of access code compliance, including parking, exterior path of travel, interior path of travel, door clearances, work space clearances, toilet and shower rooms, drinking fountains, telephones and other issues.

Greg Izor is a Principal Architect and President of Izor and Associates, Inc., an architectural consulting firm in Escondido, California. A graduate of Cal Poly State University, San Luis Obispo, Mr. Izor is a registered architect in California and is an active member of local and state organizations of the American Institute of Architects. Mr. Izor has specialized in providing ADA access compliance services, ADA training and expert testimony in ADA related litigation for over 10 years. Mr. Izor is a Certified Access Specialist in the State of California.

4:30 PM TO 7:30 PM  CONSTRUCTION PRODUCTS & SERVICES EXPO (FREE HORS D’OEUVRES)

This will be a Valuable and Fantastic Seminar! See You There!

PRE-REGISTRATION FORM

☐ YES, I WILL ATTEND. MAKE A BADGE FOR (PLEASE PRINT)
NAME: _________________________________________________________
TITLE: _________________________________________________________
COMPANY: ______________________________________________________
E-MAIL: ________________________________________________________
FAX TO: (714) 221-5535; ATTENTION: BRYAN STANLEY
QUESTIONS: CALL BRYAN STANLEY AT (714) 221-5524

Attendance is free. 2 AIA HSW LU's (learning units) and 2 ADA California Architects Board credits will be available. Registration for the technical presentation will be limited to a maximum of 200 attendees. Register early! This attendance limit does not apply to the Construction Products & Services Expo itself.
The Orange County Chapter of the Construction Specifications Institute wishes to thank the following companies that will be exhibitors (partial list as of August 1):

American Construction Inspectors Association  
Angelus Block Company, Inc.  
Arcadia, Inc.  
Architectural Accent/Hunter Panels, LLC  
Assa Abloy - Door Security Solutions of Southern California  
BMI Products  
CEMCO  
Centria  
CTS Cement Mfg. Corporation/Rapid Set  
Custom Building Products  
Draper, Inc.  
Dunn Edwards Corporation  
Dupont Tyvek/Weatherization Partners  
Environmental Safe Wood Company  
Foam Concepts Inc.  
Fortifiber Building Systems Group  
Frazee Paint Company  
Grace Construction Products  
Hafele America  
Ingersoll Rand Security Technologies  
Integrated Marketing Concepts, Inc.  
ISEC  
IZOR & Associates  
Merlex Stucco, Inc/VERO  
Omega Products International Corporation  
Orco Block Company  
Pacific Polymers International Partition Specialties  
Ray-Bar Engineering Corporation  
Serious Materials/Quiet Solution  
Sherwin-Williams Company  
Sienna Tile & Stone  
Simpson Strong Tie Company  
Smalley & Company  
SoCal Surfaces, Inc./Mondo  
Stego Industries LLC  
Super-Krete  
Thompson Building Materials  
United States Aluminum Corporation  
United States Gypsum Corporation  
Vista Paint  
Weatherization Partners, LTD.  
Western Wall & Ceiling Contractors Association  
Woodwork Institute
**Event:** Construction Products & Services Exposition 2009  
Marconi Automotive Museum & Foundation for Kids  
1302 Industrial Drive  
Tustin, California  

**September 15, 2009, Tuesday**

**Sponsor:** Orange County Chapter Construction Specifications Institute

**Invitation:**
- You are invited to participate as an exhibitor.
- Architectural seminars with AIA/CES credit prior to exhibits.
- Display your products for local design professionals, owners, contractors, facilities managers and others.
- Exhibit hours are 4:30 p.m. to 7:30 p.m.
- Gourmet hors d'oeuvres passed during exhibit hours.

**Reservation:** Please make your check payable to the Orange County CSI Chapter. Upon our receipt of your check, you will then receive set-up details and location confirmation. No verbal, fax or credit card reservations will be accepted. For questions, please call Bryan Stanley (714) 221-5520 or Royce Wise (949) 679-5929

**Price of Exhibits:**
- Tabletops (6' x 2-1/2' table).................................$700.00 each
- Mini-Booths (8' x 2-1/2' table)............................$800.00 each
- Booths (approx. 10' x 8')....................................$1,000.00 each

**Mail to:** Orange County CSI Chapter  
Post Office Box 8899  
Anaheim, CA 92812

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RETURN THIS PORTION WITH YOUR CHECK

**Event:** Construction Products & Services Exposition 2009  
September 15, 2009 - Marconi Automotive Museum & Foundation for Kids

**Amount Paid:** .................................................................$__________________

**Contact Name:** ____________________________________________

**Company Name:** ___________________________________________

**Address:** __________________________________________________

**City, State, Zip:** ____________________________________________

**Phone Number:** ____________________________________________

**Fax Number:** ______________________________________________
I would first like to thank you all, I think, for the honor of being your West Region VP for the coming year. I am not generally good at long speeches or articles but I will give it a concerted effort anyway.

The coming year will present challenges for everyone. I know I am not breaking new astounding news when I say the economy is in a little bit of a slump. In my travels to visit architects all over the northern part of the state I have seen offices humming with projects and others with many empty cubicles. I have to say however that no matter what the circumstance, everyone is very upbeat and positive that business is on the mend and they are all stepping up to do the tasks required to keep the doors open. For example, not long ago I arrived at an architect’s office for a scheduled lunch and learn. I was met at the receptionist desk by the CFO of the company, answering the phones and greeting visitors. We do what we have to do, and it is really uplifting to see how everyone is stepping up to the plate to keep business moving.

I want to take a little time to encourage all chapter members, especially those of you on boards or committees, to attend the West Region Conference in Berkeley this fall. It is here that you really find out what CSI is all about. It is here that you learn about the inner working of your region. The education programs are always top notch, and we get to be a part of awarding those members that have gone above and beyond the call of duty.

For you industry members, please consider making an effort to participate in the Conference product shows, not only this year but those in the future. This is how the professionals learn what is new out there. Many good relationships have been formed with the networking achieved at these pro fair opportunities. There are also many opportunities to provide sponsorships beyond the table top level. You won’t know until you ask, and it doesn’t hurt to ask.

Well, I’ll get off my soap box and ask you all to not hesitate to call me with any concerns you may have. I will be learning the ropes from Duane in the coming year, and if I don’t have the answer, I’ll find out who does. The new governance is kicking in, and it will be interesting to see how it goes in the coming year.

That is about it, so until the next time, keep the rubber side down and the shiny side up.
JULY MEETING
Photos by Jerry Foster
New & Renewing OCCCSI Members

Thank you to the following Orange County Chapter CSI members who have chosen to join or renew their membership (received reports from April to May 2009)

Raymond Atkins
Webster Baker
Penny Balogh
Matthew Blasdel
Stephanie Bryden
Rod Butterfield
Ingrid Campbell
Ivan Ray Cranston
Linda Crary
Phillip Dodd
Pamela Duff
Raj Goyal
Kathy Greenway
Kimberly Grosch
Dean Hacker
Phyllis Joseph
Ed Kaneshiro
David Karina
Ernest Lauria

Greg McAloney
James McCallion
Mike McCarthy
Rebecca McGuire
Tomas Mejia
Shari Muscat
Bill O'Connell
Christopher Perry
Trevor Resurreccion
Dale Roberts
Jim St. Pierre
Greg Smith
Patricia Smith
Curtis Stanley
Juan Tejeda
M. Allan Temple
Daniel Wiegandt
Henry Woo
Ron Yeo
WREN'S WESTERN OUTPUT  
(continued from page 4)

bad and one VERY ugly! The “good” were Hoag Memorial Hospital in Newport Beach, Little Company of Mary in Torrance, and Whittier Presbyterian Intercommunity Hospital. The “bad” was Whittier Hospital Medical Center. And the “VERY ugly” was Evergreen at Fullerton Healthcare (corporate in Seattle, WA). You may not want to face all of this; however, it is part of life and staying alive!

Why am I writing about this again? My experiences have taught me that we need to help each other. You need friends with experiences that can save you time and heart ache in your time of need. We need to share with each other and empower each other with information. The next article will present the fact that everyone receiving medical care SHOULD have an advocate with them.

News Flash: Three days before this article went to our publisher; one of my cousins manifested the harvest of her medical facility research. She was proactive and investigated the choices of quality hospitals in her area a few years ago. She is in her mid thirties and was healthy. A health crisis came into her life and off she went to a quality Emergency Room (ER) on a Friday. Fridays at ER are notorious for a hellacious experience in waiting and weird cases. Due to the quality of the medical facility, the wait was still long, but not too chaotic (if you dismiss the fire alarm that went off for two hours).

© 2009 Annette Wren, FCSI, CDT
Annette Wren is a Business Management Consultant assisting privately held companies.

WOLFE’S HOWL  
(continued from page 5)

with each other in college and for a while after graduating, but the only way it could be done was physically meet or to stay in touch with newsletters. Today, we can communicate instantly, form virtual groups, meet in cyberspace, and tweet each other to death.

Shortly after getting my first job as a specifier, my boss took care of all the needs I had as an emerging professional - he suggested I join CSI. He didn’t really say I had to, though in those days most of us took suggestions from our employers a little more seriously than seems common today. He didn’t beg me, either; he assumed I should have enough responsibility for my own career to look into it and take advantage of what CSI offered. But he cared enough to point me in the right direction.

One interesting aspect of being a professional is that “emergence” has no end. Dedicated professionals will find that after emerging comes submerging - becoming immersed in their profession. You don’t know half what you need to know when you graduate, and the longer you work the more you will realize how little you know, until you finally accept that you will never know all that you should. Also, being a professional isn’t limited to those jobs that require a license. Any person who is committed to learning a job and doing it as well as possible is a professional, whether that job is architect, engineer, specifier, mason, glazier, or roofer.

So what is it we expect CSI to do for emerging professionals? Most CSI members I know already are willing to help anyone who has a problem, and many do so regularly. Although someone may come up with a great scheme for helping people new to a construction profession, in the end it will depend on those individual members who make themselves available to help. And that is as it should be; each of us is responsible for “paying forward” the help we had when we entered and as we matured in our professions.

As Teddy Roosevelt said, “Every man owes part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve conditions within his sphere.”

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BUCH NOTES  
(continued from page 6)

idea for the book was presented to her publisher coincidentally, the day before the World Trade Center disaster in 2001, the national event with probably the most significance for all of us, and the event for which a monument has yet to be built.

Dupre, whose previous books include “SKYSCRAPERS”, “BRIDGES”, and “CHURCHES”, is a Studio Art and English graduate of Brown University. She is currently a scholar at the Yale School of Divinity. The book was published by Random House in 2007. It has 250 carefully designed pages and is loaded with many excellent photographs.

JULY MEETING  
Photos by Jerry Foster

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OCCCSI Newsletter, September/October 2009
CONSTRUCTION SPECIFICATIONS INSTITUTE

2009 WEST REGION CONFERENCE
DOUBLETREE HOTEL & EXECUTIVE MEETING CENTER
BERKELEY, CA
SEPTEMBER 23 - 27, 2009

“At the Crossroads” will address current building materials and techniques along with innovative ideas and how they relate to the building industry. A Product show Thursday evening with SEMINARS on Friday through Saturday and will include a BIM Track and a Sustainability Track, all with available Learning Units for continuing education.

For more information go to:
www.westregioncsi.org or www.csieastbayoakland.org
MEETING SCHEDULE AND INFORMATION
Make reservations by the Friday preceding the meeting.
Call the Chapter Hotline at (714) 434-9909

UPCOMING MEETINGS:

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<th>September 1</th>
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<td>September 8</td>
<td>OCCCSI BOARD MEETING (5:30 P.M.)</td>
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<td>Thompson’s Design Center</td>
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