Program Information
Tuesday, March 17, 2015

Note change in time & format

Orange County CSI Chapter
March Meeting

Program: Joint Meeting with WWCCA & OCCCSI
Change Orders

Speaker: Colin McCarthy, Esquire
Lanak & Hanna, Attorneys At Law

We will join the Western Walls & Ceiling Contractors Association for our March Meeting. The meeting schedule will honor their meeting style and location. The meeting begins at 3:00 p.m. with heavy appetizers and social time. The meeting proceeds at 4:00 p.m. with the program then a very generous raffle.

Our speaker is Colin McCarthy of Lanak & Hanna. Lanak & Hanna’s primary focus is construction dispute and surety claims litigation, with additional specializations in subrogation, creditors’ rights, bankruptcy, general business litigation and related transactional matters. His experience includes multi-million dollar project defaults, delay, acceleration, re-sequencing and impact claims, differing site conditions, defects, bid protests, professional negligence, change order and extra claims, RFI disputes, prevailing wage claims, bond claims, project termination, design errors, fee recovery and licensing issues on both public and private projects at both the state and federal level.

Colin McCarthy is an active member of the Construction Section of the Orange County Bar Association and serves as a Planning Commissioner in the City of Costa Mesa. He has authored numerous articles related to the construction industry and currently lectures for the American Institute of Architects, Continuing Education Program on contractor and design topics such as “Job Rights and Getting Paid” and “Building Information Modeling and Integrated Project Delivery” for AIA Orange County.

Time:
3:00 PM  Registration & Cocktails & Appetizers
4:00 PM  Call to Order/Pledge of Allegiance/Self Introductions
   Program
   Raffle

Location: Phoenix Club - Pavilion
1340 S. Sanderson Avenue
Anaheim, California

Directions: Orange County Thomas Guide 769-EU and 799-E1,
57 Freeway to Ball Road exit, east to Phoenix Club Drive,
south to Sanderson Avenue, right to entrance

Parking: Plenty of free parking

Dinner Cost: $40.00 check/cash discount (includes $20.00 raffle ticket option) for OCCCSI members and nonmembers with reservations. $45.00 for credit card transaction & those without a reservation (No-show reservations will be billed)

Reservations required by March 13, 2015. Call the OCCCSI hotline at 714-434-9909.
The Orange Peel is published bi-monthly by the Orange County Chapter of the Construction Specifications Institute and is mailed to all Chapter members and other selected CSI members nationwide. Inclusion of articles, announcements, business cards, advertisements and similar information does not necessarily imply endorsement thereof by CSI, OCCCSI or the Newsletter staff.

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Key aspects of our privacy policy for credit card transactions include:

• We never sell, share, trade, or disclose any of your personal information.

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• We require the entry of only enough information about you to process your transaction.

See our website, occcsi.org, for further disclaimer information.

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Roster: Catherine Sturgeon (714) 342-0290
Website: Cheryl Hanna (714) 325-2587

SAVE THE DATE

Annual Joint Meeting with WWCCA
Phoenix Club - Pavilion
1340 S. Sanderson Avenue
Anaheim, California
COMMENTS FROM DAVE

Dear Fellow CSI Members,

We had a great joint meeting with the Los Angeles Chapter CSI at the Grand in Long Beach. The featured topic was ARTIC, the Anaheim Transportation Facility which has now opened. HOK presented an overlook of the entire project, including a timed video of construction from beginning to completion. It was a meeting you should not have missed.

Our February Joint Meeting with the Inland Empire Chapter CSI, featured Cliff Brewis, Senior Vice President & Western Region Director of Operations for McGraw-Hill Construction Information Group, with his economic projections for 2015. This is a meeting you definitely should not have missed. In March we have our joint meeting with the WWCCA at the Phoenix Club and in May we have planned a joint meeting with RCI. We are trying to get a tour of ARTIC in April. Look for future information to come.

We are all gearing up for our 50th Anniversary Extravaganza on July 10th at the Nixon Library. This is one party you will not want to miss, so put it on your calendars now.

Our Construction Products & Services Expo, 2015, held at the prestigious Marconi Automotive Museum & Foundation for Kids in Tustin, is on September 8th and our 2nd Annual Halloween Dinner Meeting will be on October 13th, featuring John Raeber, FAIA, FCSI.

As you can see we have a great line-up of speakers and events planned for 2015. You will not want to miss any of these events. More information on all the events will be in future newsletter.

You need to come to the chapter meetings and get involved with the several committees we have organized. The chapter meetings and events are not the same without our members. This is your chapter, you need to support it.

Hope to see you in all in March.

Dave
Have you ever misplaced your cellphone? If so, you simply start the process of elimination about where it may be. There may be a feeling of panic at first, however you eventually find the cellphone. What happens when a Gen Z person misplaces their cellphone? MAJOR terror and panic! Why?

Generation Z is the classification for those who are currently 2 to 20 years old. They were born into a digital world. They have lived their entire existence with instant access to information through technology. They are extremely technologically competent. Like many of their predecessors, they prefer texting to having a real conversation with another person. Unlike their predecessors, they prefer texting for the instant response rather than convenience. They type and instantly receive an answer. They are not going to send an email and wait for an answer. They are online constantly sending out their preferences and demands on many platforms. They are the instant gratification, instant knowledge, instant feedback, instant messaging, instant everything generation. As a result, they are an over-stimulated and impatient group. Their link to information is typically their cellphone. MAJOR terror and panic if they misplace it!

What does this mean to our industry with an influx of the instant gratification group? Remember the term “Rome was not built in a day”? This group may get really impatient if something is not built in a day. The bad news is that they are over-stimulated and impatient. Some of these folks will make TERRIBLE employees. The good news is that they may be more intelligent than their predecessors. They know where to get information and answers right away. They will develop techniques in our industry to propel us forward in new and exciting ways out of their impatience. The challenge is to harness their positive contributions.

We, as parents, teachers, mentors, and friends, need to be aware of this group and get some influence going here. This group will evolve into self-centered prima donnas if they do not receive valuable guidance. Think about a person that is impatient and demanding instant gratification. Are they competent at building person to person relationships beyond texting and social media? Are they able to deal with rejection? Are they able to learn new skills beyond technology easily? Are they people you want to see driving their car on the freeway next to you?

There are days that I do curse technology and the immediate demand for information. Cellphone misplaced? It will find me eventually. All of this instant stuff is creating too much stress. Fortunately, Gen Z is coming along that craves this instant stuff. Look out world!

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CSI's practice documents - MasterFormat, SectionFormat, and the Practice Guides - present a unified and consistent approach to preparing and interpreting construction documents based on AIA or EJCDC general conditions and related documents. They also are applicable to documents produced by most other organizations, though some modification may be necessary. When teaching CSI classes, I emphasize the overall organization of these documents as a first principle; with that in mind, it's easier to understand why things are organized the way they are, and to see how they all work together. This sometimes leads to comments and questions, such as, "That's not the way my office does it!" and "Why don't this manufacturer's specifications follow those rules?"

Together, CSI's practice documents provide a firm but adaptable framework for preparing construction documents. They provide enough structure so, as the old adage says, there is "a place for everything and everything in its place." On the other hand, they are sufficiently flexible to allow one to specify just about anything imaginable.

Although these documents create a fairly complete framework, they do not go into great detail about how to address all matters: there is no standard specification for concrete; a number of optional methods are offered; there is no boilerplate text for any part of a specification beyond article titles, and even those are suggestions. The specifier, following the principles of the practice documents, is left to supply the remaining detail.

Obviously, this leaves a lot to be done. If a specifier were to start with nothing more than access to products, it would take a long time to assemble a set of master specifications. The widespread availability of reference standards is of inestimable help, making it possible to easily define performance testing methods and properties. However, even with these standards, writing even a simple section could take many hours and the amount of research that would be required for a complex system or assembly could be overwhelming. (Reference standards are not without their own problems; see "Faith-based specifications." http://bit.ly/11jxR9E)

Fortunately, a few entrepreneurial people, and later, manufacturers themselves, saw an unfulfilled need and began to
We are proud to present our exhibitors from our Construction Products & Services Expo 2014 on September 9th, 2014. This column will report on groups of the exhibitors in each issue right up to the next show. Learn more about them right here!

**CPSE 2014 EXHIBITORS**

The **Woodwork Institute** was founded in 1951 and is a regional, established, industry-driven, non-profit association of independent and competing producers of millwork and allied products. Its particular purpose is to promote the development and dissemination of information relative to the uses, advantages, and utility of wood and allied products to the architectural design community. WI offers the leading standards and quality assurance programs for the architectural millwork industry though our Architectural Woodwork Standards, Certified Compliance, and Monitored Compliance programs. WI recently rolled out the new SAW program (Sustainable Architectural Woodwork). Our Directors of Architectural Services conduct AIA education seminars on a variety of topics including “Common Pitfalls in the Design in the Design of Accessible Casework”. Contact: Marcia Falk, Director of Architectural Services: (916) 214 - 9334; marcia@woodinst.com. Email to: marcia@woodinst.com.

The **MAPEI Group**, with 68 subsidiaries including 63 plants on 5 continents, is today the world leader in the manufacturing of adhesives and complementary products for the installation of all types of floor and wall coverings. The company also specializes in manufacturing other chemical products for building, from waterproofing products to special mortars and admixtures for concrete, products for the restoration of ancient buildings and special decorative and protective coatings for walls. Eighteen MAPEI manufacturing facilities are located in the Americas, with headquarters in Deerfield Beach, Florida. Wherever your project we have you covered. Mapei Corporation - 1144 Newport Center Drive; Deerfield Beach, FL 33442; Phone: 800-426-2734. Contact: Mike Granatowski - National Manager Architectural & Commercial Projects, (949) 212-2363. Lisa Fyke - Architectural Sales for So CA, AZ, HI; (909) 247-5324.

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**Stego® Wrap Vapor Barrier** is the leading below-slab vapor barrier in the United States. Moisture vapor and soil gases from the ground can adversely impact a building’s energy efficiency, indoor air quality, and building components. Recent changes in CA building code, nationwide governing standards, and industry
Event: Construction Products & Services Exposition 2015
Marconi Automotive Museum & Foundation for Kids
1302 Industrial Drive
Tustin, California

September 8, 2015

Sponsor: Orange County Chapter Construction Specifications Institute

Invitation:
- You are invited to participate as an exhibitor.
- Architectural seminars with AIA/CES credit prior to exhibits.
- Display your products for local design professionals, owners, contractors, facilities managers and others.
- Exhibit hours are 4:30 p.m. to 7:30 p.m.
- Gourmet hors d’oeuvres passed during exhibit hours.

Reservation: Please make your check payable to the Orange County CSI Chapter. Upon our receipt of your check, you will then receive set-up details and location confirmation. No credit card reservations will be accepted after August 28th. For questions, please call Dave Brown (714) 329-8498, E-MAIL dbrown.dpe@gmail.com or Bryan Stanley (714) 221-5520, E-MAIL: bryan@tsib.org.

Prices of Exhibits:  

- **BEFORE, July 1, 2015** (Postmarked) DISCOUNT CHECK/CASH
  - Tabletops (6’ x 2-1/2’ table).................................$600.00 each
  - Mini-Booths (8’ x 2-1/2’ table)...........................$700.00 each
  - Booths (approx. 10’ x 8’).....................................$900.00 each

- **AFTER, July 1, 2015**
  - Tabletops (6’ x 2-1/2’ table).................................$700.00 each
  - Mini-Booths (8’ x 2-1/2’ table)...........................$800.00 each
  - Booths (approx. 10’ x 8’).....................................$1,000.00 each

For credit card transactions and prices go to our website at occcsi.org until August 28th.

Mail to: Orange County CSI Chapter
Post Office Box 8899
Anaheim, CA 92812

RETURN THIS PORTION WITH YOUR CHECK

Event: Construction Products & Services Exposition 2015
September 8, 2015 - Marconi Automotive Museum & Foundation for Kids

Amount Paid: .................................................................$______________________________ 
Contact Name: ______________________________________________________________________ 
Company Name: _________________________________________________________________________ 
Address: __________________________________________________________________________________ 
City, State, Zip: ___________________________________________________________________________ 
Phone Number: ____________________________________________________________________________ 
Fax Number: ______________________________________________________________________________ 
E-mail Address: ____________________________________________________________________________
The Orange County Chapter of the Construction Specifications Institute

50th Anniversary Gala

July 10, 2015

Nixon Presidential Library and Museum
18001 Yorba Linda Blvd.
Yorba Linda, California 92886

Music by Big Band Theory

17 Piece Band! Dance the Night Away!

SPONSORSHIP PACKAGES:

**Platinum Level - $750.00**
- 2 Tickets to the Gala
- Special Recognition at the Gala
- Recognition as sponsor on all advertising for the Gala
- One year business card newsletter ad

**Gold Level - $500.00**
- 2 Tickets to the Gala
- Special Recognition at the Gala
- Recognition as sponsor on all advertising for the Gala

**Silver Level - $250.00**
- 1 Ticket to the Gala
- Recognition as sponsor on all advertising for the Gala

**Bronze Level - $100.00**
- Recognition as sponsor on all advertising for the Gala

Sponsorships also available for the band and favors
Prices above are quoted as cash/check discount only
The time & details of the Gala to be announced
OCCCSI/Inland Empire CSI Joint Meeting

Photos by Dana Thornburg, CSI
COMING TOGETHER 2015

HOW TO REGISTER

DOWNLOAD and COMPLETE our form, one per registrant + guest

EMAIL forms to admin@sandiegocsi.org
MAIL forms to CSI San Diego
P.O. Box 191307, San Diego, CA 92159

REGISTRATION OPTIONS

FULL CONFERENCE REGISTRATION
CSI Member after Mar 15th
Non Member / Spouse after Mar 15th
- Thursday learning sessions
- Thursday lunch and product show
- Thursday evening eats and drinks
- Friday learning sessions
- Friday lunch with featured speaker

THURSDAY ONLY REGISTRATION
CSI Member after Mar 15th
Non Member / Spouse after Mar 15th
- Thursday learning sessions
- Thursday lunch and product show
- Thursday evening eats and drinks

FRIDAY ONLY REGISTRATION
CSI Member after Mar 15th
Non Member / Spouse after Mar 15th
- Friday learning sessions
- Friday lunch with featured speaker

ADDITIONAL SATURDAY EVENTS
Full Day at the Zoo (10am-10pm)
- San Diego Zoo admission
- Access to all rides and attractions
- Private dinner and show

Afternoon at the Zoo (4pm-10pm)
- San Diego Zoo admission
- Access to all rides and attractions
- Private dinner and show
- Transportation to and from hotel

CSI/AIA Riverwalk Golf Tournament
Individual $109
Foursome $396
- All options include golf, cart, range balls
- Box lunch and 2 drink tickets provided
- 8:30am shotgun scramble

Hole Sponsorship
including individual golfer $299
including foursome $596
- All sponsorship fees include signage on Tee Box (submit by April 10, 2015)
- Table and chair on Tee Box, if requested
- Alcohol Service - coordinate with golf course

TOTAL FEES

Please note for credit card payments, a charge will be added to cover processing fees. Please register at http://csii-regions-2015.hptnet.net/
If you’ve ever wondered about the inspiration behind the design of Apple products you can find it in the work of Dieter Rams. Dieter Rams was the head of product design for the German company, Braun, from 1961 to 1995 and was responsible for the elegant, almost perfect designs of over 500 Braun products. Jonathan Ive, Director of Design at Apple, acknowledges Apple’s debt to Rams in his glowing Forward to the book, Dieter Rams: As Little Design as Possible.

One needs to look no further than Apple’s iPod, (2001), and compare it to the Braun T-3 pocket radio designed in 1958 to see the connection to Dieter Rams. Both objects exhibit the same attention to design based on a careful consideration of materials, fabrication details, perfect proportions, and most of all, functionality. Nothing is out of place and nothing more than the essentials are included.

Dieter Rams, born in 1932 in Wiesbaden, studied to be an architect in the Bauhaus model at the Arts & Crafts College in Wiesbaden. After working briefly for an architect he joined Braun as an architect but migrated quickly to the product design department. This was at the same time that the owners of Braun were focusing on a new line of home appliances, “tools for living”, to be designed, under Dieter Rams’s leadership, with the same principals used in the International Style of architecture. The most successful of these was the Braun electric shaver, introduced in 1950, that is still in production today in essentially the same design. The shaver was followed by the SK-4 phonograph, other audio equipment, clocks, food processors, coffee grinders, hair dryers, and many others, each of which was designed using the same principles: “less but better”, straightforwardness, understated beauty, and careful use of color.

Rams also designed furniture for Knoll and the Danish furniture manufacturer, Vitsoe. His modular storage system, (1959), based on a system of interchangeable shelves, and cupboards, is still in production today and has been copied successfully by IKEA and Techline. His 1960 design for a cast aluminum and leather chair was a precursor to the similar and better known seating by Knoll. His designs for the architectural door hardware manufacturer FSB should be familiar to architects.

Central to the success of all of Braun’s products was Rams’s team approach to design. He included manufacturing, marketing, finance, and graphic design personnel in the process. This approach was used consistently over 35 years, extending through Braun’s purchase by Gillette in 1967. Design wasn’t based solely on the appearance of the object. It began with a careful understanding of the user’s needs and the functional considerations of the appliance. Sketches were made and
produce master guide specifications for a great variety of construction products and systems. Unfortunately, the results typically have not followed the rules established by AIA and CSI documents. Even worse, guide specifications often are used verbatim or with only minor changes, and without much concern about how well they are written. A common excuse is that they are incorporated late in a project, but it’s not unusual to see them become office masters with little change.

Manufacturers have a defensible position; they are in business to sell products, and they have a tendency to stack the deck any way they can in their own proprietary specifications. I’m not saying it’s right, and it definitely doesn’t comply with CSI practice guides, but it’s understandable. How many times have you seen a manufacturer’s guide specification that requires the product be produced by only that manufacturer, not once, but two or three times? From their viewpoint, it makes sense to identify the manufacturer under Section Includes, Quality Assurance, Manufacturers, Components, Assemblies, and a few more times under Execution. Some manufacturers also like to include a variety of restrictive specifications that have little to do with performance or quality. I won’t be surprised if some day I see a manufacturer’s specification that includes something like, “Label: Must include the words Acme Widgets, Inc.”

Still, I can’t get too excited when a manufacturer writes a specification that eliminates the competition. They still offer useful information, and the price is right. The sad thing is that some designers apparently don’t realize what’s going on, and leave all of the proprietary provisions in place - and then call it a competitive specification!

Regardless of how guide specifications are written, the designer should modify them so they express what is needed by the owner and the project.

© 2014, Sheldon Wolfe, RA, FCSI, CCS, CCCA, CSC

Agree? Disagree? Leave your comments at http://swconstructivethoughts.blogspot.com/

WOLFE’S HOWL

(continued from page 5)

CPSE 2014 EXHIBITORS

(continued from page 6)

recommendations necessitate further attention to proper vapor barrier specification, selection, and installation. Stego Industries is devoted to maintaining a standard of continuing education and technical support. Contact Paul George, your Southern CA Regional Manager, to learn more about Stego Wrap and the science behind proper below-slab moisture vapor protection. (949) 257-4100; paulgeorge@stegoindustries.com – www.stegoindustries.com.

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DORMA USA, Inc.: DORMA is the world’s largest manufacturer of door controls and operable walls, offering the highest level of design, comfort, and safety for commercial openings. For a preview of our products, see www.dorma-usa.com. For local spec services, Patricia Smith, AHC, CCPR, CSI - Specification Consultant; phone 949-218-0335; cell 949-444-4322; e-mail: psmith@dorma-usa.com; web: www.dorma.com.

Draper offers new solutions to reduce energy costs while maintaining views, glare control and natural light. Working on Net Zero Projects or wanting to reduce energy use in your projects Draper has the system. Contact: Kathy Greenway; email: kgreenway@draperinc.com

Parex USA, parent company of Parex, Teifs, LaHabra, ElRey, Merkrete and Variance brands, provides high-performance building material solutions, including: energy efficient cladding solutions (EIFS & stucco) • air & water-resistive barriers • manufactured stone masonry & veneer assemblies • floor tile mortars • wall tile adhesives & thin sets • crack bridging membranes • grouts & shower pan membranes • damproofing & waterproofing solutions • abuse & impact resistant finishes • Venetian Veneer Finishing Systems • specialty coatings & finishes • fade resistant colorants, and more. Contact: 866.516.0061; www.parexusa.com. Parex USA, Inc. – Anaheim CA:  Keith Simchuk (714) 319-7690.

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for one reason: It's the best. Dunn-Edwards paints are manufactured and formulated specifically to withstand the varied climate of the Southwest: from the harsh, dry desert heat to the cold mountain temperatures and cooler moisture of the coast. We test our paints here year-round to ensure you're always getting the very best paint possible. Contact Information Dunn Edwards Paint (888) DE PAINT; Susan L. Giampietro, CSI, Architecture & Design Services Representative, Orange County; 714 469-2502.

W. R. Meadows of Southern California, family owned and operated since 1926, has been an industry leader in manufacturing products to enhance the performance of concrete. From highway construction and restoration, to waterproofing, vaporproofing, air barrier products and more, WR. Meadows has been satisfying the needs of the public and private sectors of the building construction industry with unmatched quality, integrity, and service. For further information please contact Roger Smith 909-469-2606 or visit www.wrmeadows.com.

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CENTRIA is based in Moon Township, PA and formed 15 years ago, when the then well known and well respected H H Robertson, E G Smith and Steelite merged. As a combined company, CENTRIA has well over 106 years worth of experience in the system design, engineering, and manufacturing of high quality and high performance exterior grade insulated and non-insulated metal wall and roof panel systems. The varied product line include: Formawall Dimension Series, Formavue Window Systems, Versawall/Versapanel insulated metal panels, Formabond and Formabond II aluminum composite panel systems; along with Profile Series Wall Panels and SRS Roof Panel non-insulated metal panel systems, and a wide selection of metal panel colors and accessories. CENTRIA’s newest innovations to the construction industry include MetalWrap, Integrated Metal Vertical Joint, Formawall PE vertical seal plate, and enhanced color technologies. CENTRIA has a long history and involvement in the sustainability movement, and offers many benefits to its customers through sustainable practices and environmental stewardship. Our mission is to meet the sustainability needs of our customers by putting innovative ideas into action. Contact: Gary M. Kehrier, CSI, CDT; Southern California District Sales Manager at 949.589.0997.

The book was written by Sophie Lovell. It was published by Phaidon Press in 2011 with 400 large format pages many of which include beautiful photographs.

Ed Buch, CSI, CCS, AIA
Los Angeles, California
### Meeting Schedule and Information

Make reservations by the Friday preceding the meeting. Call the Chapter Hotline at (714) 434-9909

**Upcoming Meetings:**

<table>
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<th>Date</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>March 10</td>
<td>OCCCSI Board Meeting (5:30 p.m.)</td>
<td>Thompson’s Design Center</td>
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<td></td>
<td></td>
<td>1716 Case Road</td>
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<td>Orange, California</td>
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<tr>
<td>March 17</td>
<td>Annual Joint Meeting with WWCCA</td>
<td>Phoenix Club - Pavilion</td>
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<td></td>
<td></td>
<td>1340 S. Sanderson Avenue</td>
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<td>Anaheim, California</td>
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<tr>
<td>April 1</td>
<td>Newsletter Deadline</td>
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<tr>
<td>April 7</td>
<td>OCCCSI Board Meeting (5:00 p.m.)</td>
<td>Thompson’s Design Center</td>
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<td>1716 Case Road</td>
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<td>Orange, California</td>
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<tr>
<td>April 14</td>
<td>OCCCSI Membership Meeting - Tour</td>
<td>To Be Determined</td>
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