Tuesday, September 8, 2015

Orange County Chapter of the Construction Specifications Institute

CONSTRUCTION PRODUCTS & SERVICES EXPO 2015

Marconi Automotive Museum & Foundation for Kids
1302 Industrial Drive
Tustin, California

**************Exhibit hours are 4:30-7:30 p.m.**************
FREE Admission to Exhibits*
Food & Beverages/No Host Bar

Schedule of Events

2:00-4:30 p.m. Seminars
4:30-7:30 p.m. Construction Products & Services Expo
5:00-7:00 p.m. No Host Bar and Served Hors d’ouvres

*See page 8 to 9 for details

Parking: Plenty of Free Valet Parking
The Orange Peal is published bi-monthly by the Orange County Chapter of the Construction Specifications Institute and is mailed to all Chapter members and other selected CSI members nationwide. Inclusion of articles, announcements, business cards, advertisements and similar information does not necessarily imply endorsement thereof by CSI, OCCCsi or the Newsletter staff.

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Co-Editor..................................................Gary Kehrier, CSI, CDT

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IN THIS ISSUE

President’s Message..................................................3
Wren’s Western Output..................................................4
Wolfe’s Howl...............................................................5
Learn about our CPSE 2014 Exhibitors.............................6
October Meeting.........................................................7
CPSE 2015 Program.....................................................8
CPSE September 8, 2015............................................10
CPSE 2015 Exhibitors..................................................11
50th Anniversary Gala Sponsors.................................12
50th Anniversary Gala................................................13
OC News Flash..........................................................30
Calendar.................................................................32

OCCCsi CREDIT CARD USE POLICY

The OCCCsi Board of Directors has a fiduciary responsibility to all of its members. Those members and others who choose to purchase events or opportunities by check or cash will receive a discount. Discounted prices will appear in the newsletter and PDF announcements via emails. Those who choose to use their credit cards will be able to purchase at the price printed on line at our website, occcsi.org. Credit card transactions must be made by the printed deadline in the newsletter or in person at monthly meeting events. Credit card purchase for CPSE trade show registration and exhibit space will NOT be accepted the day of the trade show. This policy is effective on April 8, 2014 by Board approval.

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See our website, occcsi.org, for further disclaimer information.

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SAVE THE DATE

Marconi Automotive Museum &
Foundation for Kids
1302 Industrial Drive
Tustin, California
September 8, 2015

Dress in your Western Finest!
“Did you see those shoes????”

Now that I’m a presidential veteran with one column under by belt, I would like to focus on the immediate past and future. The Past was our 50th Anniversary Gala and the future is our 2015 Construction Product Show coming this September 8.

The “Big Night”:
Didn’t Annette, Dana, Dave and Gary plan an epic night? First of all, who gets to accept the Presidency of OCCCSI in the East Room? Our American Presidents must be inaugurated outside rain or shine. Remember William Henry Harrison? He caught pneumonia at his inauguration and died a month later.

Big Band Theory:
This band was awesome! You don’t have to be a fan of big band music to enjoy this and you don’t properly know how to dance to it either, but it sure helps. I always enjoy watching couples like Mr. and Mrs. Frank Dave dance together so effortlessly. But the stunner was Mr. and Mrs. Dale Roberts! Arthur Murray would have been jealous. The best I can do is to perfect dancing along to YMCA (It’s a disco song for those of you playing at home).

The Caterer:
I hope those of you who had the chicken or the fish enjoyed it as much as the beef. My only beef (bad humor again) was that the bartender didn’t take credit cards. So, I had to use my allowance for my wine.

Ex-Presidents:
I had a great analogy about how many ex-presidents were in attendance, but only Keanu Reeves would get it so I’m leaving it up to "Orange Peal" to pay homage.

2015 CPSE:
Moving on to the product show - The Marconi will again host the "CPSE" this September 8th. This year’s theme is "Western Night". So, it’s time to get out those cowboy boots you bought when you decided to take up line dancing in the 1980’s (they might still fit). Exhibitors and Attendees are encouraged to don their cowboy hats, bandanas and your shiniest belt buckles. Prizes will be given out to the best cowboy and cowgirl. An additional prize will be handed out for the tabletop with the best western theme. Attendees, don’t forget about the big wine “giveaway”. See ya’ll then.

By the way, if you know the meaning of this column’s title (board members excluded), come up to me at the show. I’ll buy a “beverage” to the first person that gets it right.
On September 8th, the Orange County Chapter of CSI will host our Annual Construction Products & Services Expo. Our seminar topic will be “California’s Water Crisis Solutions”. As a native Californian, my entire lifetime has been witness to the water challenges in my state. Water “wars” are a major part of my state’s history. So, why has the California legislature concentrated on a ‘bullet train to nowhere” lately instead of solutions to our water crisis?

First, to be fair to the California legislature, the train idea is pretty much the darling of a governor that has been elected too many times by an uneducated group of voters. The California legislature has had some success in attempting to solve the water crisis over the years especially with the aqueduct system and other initiatives. They began efforts for The California Water Plan back in the 1940’s. Some areas of the state receive a great deal of precipitation and they share it with the areas that do not.

One of the problems is that the system relies upon yearly precipitation. In addition, most of our rainwater that does come down in buckets simply flows down into the ocean. The talk of the town at the family dinner table during my younger years was peppered with stories of drought followed by torrential rainstorms. I learned as a toddler that the Los Angeles River does indeed “flow again”. In fact, the mighty Los Angeles River flowing again was evidenced by the funeral for a relative that got too close to the “flow” and fell in.

My relatives in the Central Valley are farmers. Their farming water struggles have been discussed at the dinner table for my entire lifetime as well. Recently, I was horrified by a news commentator on the radio in early July that demanded that we “cut off the water to all California farmers… even the local farmers market people” because they use too much water. I remember yelling at the radio, “Where do you think your food comes from Bozo?”

Currently, my water bill compared to the usage in Mammoth Lakes, California is highway robbery. For the past two years, we have “Boop the Water Nazi” calling and threatening if you use an ounce of water. Why? The Los Angeles Department of Water & Power owns our water. They NEED our water. The Los Angeles Department of Water and Power trucks that continuously prowl the Owens Valley are like the Gestapo. We can thank Teddy Roosevelt, William Mulholland and other politicians for the crooked deal that sucked the water out of the Owens Valley to create the oasis known as the San Fernando Valley and feed water to the Los Angeles basin. A good book about this issue is Western Times and Water Wars - State, Culture, and Rebellion in California by John Walton.

Bordering California is the Pacific Ocean. Previously, we looked out and said, “Water, water everywhere and not a drop to drink!” We now have statewide standards in place to build desalination plants. Production facilities could treat seawater from the Pacific Ocean and convert it to water suitable for drinking and other uses. One of our speakers will present information about this process. Come join me on September 8th to listen to a solution to our water crisis.

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For many years, there have been debates about the future of construction specifiers. Where will we find new specifiers? Are they all dying off? Is the profession no longer needed? While I believe there is reason for concern, I don’t think much has changed.

Several years ago, Bob Johnson conducted an informal survey on 4specs.com, asking members to answer these questions:

• What is your current age?
• Did you receive education beyond high school?
• What was your major?
• At what age did you first prepare some significant specifications?
• Did you have a mentor in specifications?
• How was the mentor related to you (office, CSI chapter, etc.)?
• At what age did you first take a formal education seminar or course in specifications?
• Who provided the education?
• At what age did you achieve CCS (will be later for many because of when the program started)?
• At what age did you first become a full-time specifier?

After sixty-nine responses, Bob made his final report, indicating the average age, with the range in parentheses:

• Current age: 55 (32 to 73)
• Higher education: Architecture
• Age when first prepared specs: 32 (17 to 51)
• Have a mentor: 72 percent; in same office
• Age at first formal education: 41 (20 to 56)
• Education provider: CSI
• Age at CCS: 45 (27 to 57)
• Age as full-time specifier: 46 (20 to 60)

Bob opined that “lack of young specifiers in today’s world is not a new story and that most people do not become specifiers until they have been around the ‘professional block’ a few times and discovered where their talents lie and what part of the profession they are most interested in.”

I wish the survey had included at least one more question: What is the size of your firm? The lack of engineers is not surprising, but it would be interesting to know how they would respond to the same questions.

According to the 2012 AIA Survey Report on Firm Characteristics, about 25 percent of firms are sole practitioners, and more than 60 percent have fewer than five employees, while only 1.4 percent of offices had 100 or more employees. My observation is that firms don’t have dedicated specifiers unless they have about 40 or more employees. AIA reports 6 percent of firms have 20-49 employees. If we assume that half that group has 40 employees, only 6 percent of firms have specifiers.

As noted, if you ask specifiers, many will say that they are a dying breed, but they’ve been saying that for some time. Given the small number of firms that use specifiers, that may appear to be the case, but there simply aren’t very many specifiers, and never have been, so it’s hard to say if their numbers are decreasing.

This group has always had more gray hair than average, for a
We are proud to present our exhibitors from our Construction Products & Services Expo 2014 on September 9th, 2014. This column will report on groups of the exhibitors in each issue right up to the next show. Learn more about them right here!

Behr  
As one of the nation’s largest suppliers of paint, primers, stains and surface-finish products, including BEHR® and KILZ® brands, we are dedicated to meeting the coating and color needs of architectural and design professionals with an unwavering commitment to quality, innovation and value. And through our professional products and services program, we offer business solutions, tools, resources, and expert support. Masco Coatings Group is a division of Masco Corporation (NYSE:MA) and is headquartered in Santa Ana, CA. Visit Behr.com/architect. Contact: Janet Piccola, FCSI; National Architectural Manager; cell (714) 679-5730 or Joe Esquer, CSI; National Technical Manager; (714) 299-1747.

Pacific Polymers® is a supplier of Division 3, 7, and 9 waterproofing products offering design professionals, applicators, and contractors a single-source, worldwide supplier of deck coating, roofing, and moisture barrier systems. From the runways at Taoyuan International Airport in Taipei to Pier 11, located in lower Manhattan’s business district, you will find successful projects from Pacific Polymers®. For over 40 years, Pacific Polymers® has provided the construction industry worldwide with a complete line of polyurea systems, polyurethane waterproof membrane systems, traffic coating systems, and joint sealants. More info: www.pacpoly.com. ITW Polymers Sealants North America, 12271 Monarch Street, Garden Grove, CA 92841 USA, 800-878-7876.

Mirror Metals:  
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CEMCO Steel is the premier manufacturer of cold-formed steel framing and metal-lath products in the Western United States. Its steel-framing product segments include FAS head-of-wall products, ProX Header, Pro X RO-Rough Opening framing system, Sure-Span steel framing floor joist system, SureBoard for shear-wall panels, ViperStud interior stud framing system, metal lath and water-management products along with its CSSA Code Certified steel framing products. Contact: 800-775-2362; Bryce Koleszar – Sales; Kimberly Grosch, CSI - Architectural Representative. For further information visit: www.cemcosteel.com

W.H. Steele Co., Inc.:  
In 1907, William Hamilton Steele started a business in Los Angeles representing high-end architectural products. The business grew and developed a great reputation for high quality, spec-driven architectural products. In 1979, Greg McAloney (current owner) joined W.H. Steele, following the footsteps of his grandfather and father. In 2000, Trespa introduced exterior products and W.H. Steele began focusing more on building envelope products. In 2007, WH. Steele celebrated 100 years and moved into a new building offering clients an opportunity to experience the products that they represent. Contact: Greg McAloney, 909-930-0831.
Program Information
Tuesday, October 13, 2015

Orange County CSI Chapter
October Meeting
Dress for Halloween

Program: **SUBMITTALS, SUBSTITUTIONS, AND WARRANTIES, OH MY!**

Speaker: John Raeber, FAIA, FCSI, CCS
Independent Specifier

OCCCSI is pleased to announce that the phenomenal **John Raeber, FAIA, FCSI, CCS** will be our October speaker. Architects face a new world with electronic submittals. Yet they still have to consider all the old ramifications of potential errors, omissions, and delays. Contractors have to deal with the problems of substitutions. Are they worth the effort? What’s the difference between a substitution and submittal of an unlisted product of a named manufacturer? And, what’s the California legal definition of “equal”? Then there are warranties, oh my!!!! What are they? How do they relate to the project guarantee, standard one year correction of work period, extended correction periods, manufacturer standard product warranties, and special manufacturer warranties? And how do all of these relate to the Uniform Commercial Code with implied and expressed warranties? **This will be a Halloween treat to scare your socks off!**

Why John? In 1980, John Raeber was the first architect to serve as a consultant to the California Building Standards Commission on Title 24. He wrote CAL/ABL, the original interpretation of California access laws. In the 1990’s, John assisted the AIA in developing and presenting “Opening all Doors” on the ADA. He served on numerous code committees, given testimony to state legislative committees, and attended national code meetings on code changes including the development of the first International Building Code. John says, “My former involvement with code consulting resulted in my owning a bullet resistant vest due to threats to my life (which I am not presently wearing). Note: I have the highest respect for the need for codes that really do protect the public health, safety, and welfare.”

Bring your significant other and friends for the great meeting, Octoberfest food and fun.

**Time:**
5:45 - 6:45 PM Social/Tabletop Exhibits/No Host Bar
6:45 - 7:30 PM Dinner
7:30 - 8:30 PM Program

**Location:**
Phoenix Club
1340 S. Sanderson Avenue
Anaheim, California

**Directions:**
Orange County Thomas Guide 769-EU and 799-E1,
57 Freeway to Ball Road exit, east to Phoenix Club Drive,
south to Sanderson Avenue, right to entrance

**Parking:**
Plenty of free parking

**Dinner Cost:**
$30.00 cash/check discount for OCCCSI members and nonmembers with reservations.
$40.00 at the door. (No-show reservations will be billed)

**Tabletops:**
Product representatives are invited to display at this meeting.
The cost for a tabletop is $80.00.
Contact David Jordan Smith at 949.250.0880 for information.

**Reservations required by October 9, 2015. Call OCCCSI at 714-434-9909.**
Session One:  
Water Conserving Landscape Design  
2:00 – 3:00 PM

Bill Schnetz, Schnetz Landscape Company, is a certified landscaping professional and design-build landscape contractor with more than thirty year’s experience in garden design, construction, and maintenance. Schnetz co-authored Life After Lawns: 8 Steps from Grass to a Water-wise Garden, an environmentally timely book. The Schnetz philosophy is that landscaping raised to higher levels of artistic expression can very easily be called “landsculpture”. Landscaping in the hands of a trained professional is unlimited in its potential for creativity. A wonderful garden is like a portrait to an art collector.

Session Two:  
Southern California Seawater Desalination Projects  
3:15 – 4:30 PM

Jonathan Loveland, PE, Vice President & Technical Services of Poseidon Water has over 16 years of experience in resolving a diverse range of water supply and treatment issues for municipal water districts and other public and private entities. He has been working on the development of multiple large-scale seawater desalination projects located in California. Poseidon Water, a company specializing in water project development, currently has two desalination projects being developed in Southern California - Carlsbad and Huntington Beach. In light of the current drought crisis, Southern Californians are becoming more aware of the need for alternative sources for pure drinking water. Desalination is a process that uses multiple steps to remove salt dissolved in water, purifying the water to make it safe to drink or use for other purposes.
Orange County Chapter of the Construction
Specifications Institute
OCCCSI is GOLDEN!
Construction Products & Services Expo 2015

Tuesday, September 8, 2015

Marconi Automotive Museum & Foundation for Kids
Seminar
California's Water Crisis Solutions

Session One:
Water Conserving Landscape Design
Speaker: Bill Schuetz
2:00 – 3:00 PM

Session Two:
Southern California Seawater Desalination Projects
Speaker: Jonathan Loveland
3:15 – 4:30 PM

Pre-Registration Form

☐ YES, I WILL ATTEND THE SEMINARS AND TRADE SHOW.
   MAKE A BADGE FOR (Please Print)
   NAME: ____________________________
   TITLE: ____________________________
   COMPANY: _________________________
   E-MAIL: __________________________

☐ YES, I WILL ATTEND THE TRADE SHOW ONLY.

Questions: For questions, please call DAVE BROWN (714) 329-8498,
   E-MAIL: DBROWN.DPE@GMAIL.COM OR BRYAN STANLEY (714) 221-5520, E-MAIL: BRYAN@TSIB.ORG.

Attendance is free. 3 AIA/CES’s (Continuing Education Hours) will be available. Register early!

Door Prizes are for Design Profession and Non-Exhibitor Attendees Only. *Non-Exhibiting Industry and Manufacturer’s Representatives Entry Fee $500.00.
Event: Construction Products & Services Exposition 2015
Marconi Automotive Museum & Foundation for Kids
1302 Industrial Drive
Tustin, California

September 8, 2015

Sponsor: Orange County Chapter Construction Specifications Institute

Invitation: • You are invited to participate as an exhibitor.
• Architectural seminars with AIA/CES credit prior to exhibits.
• Display your products for local design professionals, owners, contractors, facilities managers and others.
• Exhibit hours are 4:30 p.m. to 7:30 p.m.
• Gourmet hors d’oeuvres passed during exhibit hours.

Reservation: Please make your check payable to the Orange County CSI Chapter. Upon our receipt of your check, you will then receive set-up details and location confirmation. No credit card reservations will be accepted after August 28th. For questions, please call Dave Brown (714) 329-8498, E-MAIL dbrown.dpe@gmail.com or Bryan Stanley (714) 221-5520, E-MAIL: bryan@tsib.org.

Prices of Exhibits:
Tabletops (6’ x 2-1/2’ table).................................$700.00 each
Mini-Booths (8’ x 2-1/2’ table)........................... .$800.00 each
Booths (approx. 10’ x 8’).................................$1,000.00 each

For credit card transactions and prices go to our website at occcsi.org until August 28th.

Mail to: Orange County CSI Chapter
Post Office Box 8899
Anaheim, CA 92812

RETURN THIS PORTION WITH YOUR CHECK
Event: Construction Products & Services Exposition 2015
September 8, 2015 - Marconi Automotive Museum & Foundation for Kids

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